

NEWS RELEASE

NEW COLLEGE

SARASOTA, FLORIDA 33578

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Ref.: Furman C. Arthur

SARASOTA--A contract for research into student motivation has been awarded to New College by the U.S. Office of Naval Research, President John Elmendorf disclosed today.

College Examiner Dr. John W. French will undertake the research during the next year.

Dr. French said that the Navy is interested in identifying types or dimensions of motivation encountered in high level training programs. He said that the research will try to find out if there is a correlation of the discovered types with success in the different kinds of endeavors such as classwork, independent study, achievement tests or writing essays.

A grant of \$9,400 has been made by the naval office to support the research.

The study, which will be carried on among the college students and also using student assistance in carrying on the work, will be tied closely to the college's own research into the field of motivation. This study has been carried on by Dr. French since the college opened in 1964.