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NEW COLLEGE
NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

FOR IMMEDIATE RELEASE

May 5, 1966

Earl A. Helgeson Jr., associate director of admissions at New College, today was named assistant to the president, a new position created at the college.

Trained as a lawyer, Helgeson will have responsibility for numerous college relationships with graduate schools, with government and accrediting agencies, and with other college and university staffs.

One of his first tasks will be that of setting up a service to assist New College students in learning about graduate school opportunities and working with them in making applications. First New College students will be graduated in July 1967.

Helgeson has been a member of the admissions staff at New College since late 1963. A graduate of the Yale Law School, he was admitted to the bar in Wisconsin, practiced briefly and then joined the admissions staff at MacMurray College in Illinois.

He is a native of Fargo, N.D., where his father has been a college professor for more than 25 years. He makes his home with his wife and three children in Sarasota.