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STORY SUBJECT (TITLE) Marx Collection

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NEW COLLEGE NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

FOR RELEASE: SUNDAY, APRIL 10, 1966

A large group of paintings by Florida artists has been presented to New College by Mr. and Mrs. Alfred V. Marx of Sarasota and Cape Cod, Mass.

The entire gift collection goes on exhibit at the New College Fine Arts Institute Gallery in the John Ringling Towers in Sarasota Wednesday at 8:30 p.m.

The more than 60 paintings in the collection represent purchases by the Marxes for the 14 years since they have lived in the area.

Both Alfred Marx and his wife, Lily, have been painters themselves for 25 years and they have had a number of shows locally and an important man and wife show in Manhattan's Leonard Hutton Gallery.

Included in their New College gift collection are works by artists Syd Solomon, Eugene White, Douglas Stewart, Dorothy MacDonald, Helen Sawyer, Loan Wilford, Hilton Leech, Robert Chase, and Herbert Stoddard.

The collection represents many styles and trends of paintings and their selection was based solely on the merit of the work.

"After all, there are only two kinds of paintings: good or bad," said Alfred Marx.

For their gift collection, Marx said that he and his wife followed two guides, selection of works of relatively unknown but talented artists. They also wanted to impress on those who wanted to start collections that persons of modest means could be collectors.

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New College President John Elmendorf praised the generosity of the Marxes in giving their extensive collection.

"Your art collection will be an important addition to New College and one which the entire community will enjoy," said Dr. Elmendorf.

The Marxes also made a gift of a collection of Cape Cod area artists' works to the Provincetown Art Association last year. Their summers are spent at Truro on Cape Cod, where they have had a home since 1933.

Marx has been retired for a number of years from the silk industry. In addition to his painting and collecting, he is an amateur musician, chef, and a writer of poetry. A collection of his verse was printed this year.

Mrs. Marx is a prolific painter and won first prize at a Longboat Key Art Center show a few years ago and had a successful one-man show there. She also is a linguist, speaking French, German, Spanish and Italian.

Following its exhibition at the New College Fine Arts Institute Gallery, the collection will be brought to the campus and hung there.