

NOV. 72

NEWS RELEASE DISTRIBUTION

RELEASE DATE Immediate

STORY SUBJECT (TITLE) Television Shows

MAILING: Dailies - Local ✓  
State \_\_\_\_\_

Weeklies \_\_\_\_\_

Radio - Local \_\_\_\_\_  
Area \_\_\_\_\_

TV -Local \_\_\_\_\_  
State) \_\_\_\_\_  
Natl.) \_\_\_\_\_

Magazines \_\_\_\_\_

Statewide \_\_\_\_\_

Other \_\_\_\_\_

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Other instructions: Distribute to Catalysts  
Faculty and staff, and mail to  
local trustees.  
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Furman C. Arthur, Director  
Public Relations

# NEW COLLEGE NEWS RELEASE

17 local trustees  
80 Faculty and staff  
1 Catalyst

NOV 12

NEW COLLEGE, SARASOTA, FLORIDA  
FURMAN C. ARTHUR — INFORMATION

FOR IMMEDIATE RELEASE

The first of two new television programs about New College will be shown on WTVT, Channel 13, Saturday, November 13 from 2:00 to 2:30 p.m.

Filmed in the patio which connects the three new residence courts, the two television shows are part of the station's "College Kaleidoscope" series.

New College President John Elmendorf was interviewed by WTVT moderator Don Harris on a variety of subjects concerning the college, ranging from design of the new residence halls to the more philosophical aspects of college responsibilities to education.

The second show, which will be released at a later date, is an interview by Harris of students Hope Cole of Coral Gables and Steve Hall of Chicago.

The films were produced by Robert Gilbert and photographed by Jack Cosgrove, formerly of Sarasota.