

NEW COLLEGE NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

FOR RELEASE: THURSDAY, JULY 15, 1965

Herbert C. Stoddard, well known artist and teacher of Sarasota, has been named an assistant in fine arts at New College and will teach during the coming academic year.

He will direct and supervise studio work in the fine arts for undergraduates on campus beginning in September. Students may also take part in the New College Fine Arts Institute once they have achieved the rank of advanced painter.

Stoddard studied architecture at the University of Virginia, New York University, the Institute of Beaux Arts, and the Atelier Licht in New York and had private instruction in architectural rendering with Arthur Guptill.

After doing free lance architectural and commercial art, Stoddard taught art in the New York State public schools, and worked as a cartographer and artist on the Grand Plan for the development of New York City environs.

He later studied fine art at Ringling School of Art and then became an instructor under Syd Solomon at the Sarasota School of Art for five years. He is currently director of the school.

For several years, Stoddard taught children at the Saturday morning art classes at the Ringling Museum and also worked with special groups at Riverview and Booker High Schools under a special Mott Foundation program.

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His own paintings and prints are found in many private collections.

The new faculty member has been active as a member of the executive committee of the Allied Arts Council, a member of the Municipal Theater-Auditorium Citizens Advisory Committee, is a member of the Florida Artist Group and a past president of the Sarasota Art Association.

Early in his career Stoddard spent one year in Greenland as an assistant under famous explorer Bernt Balchen, completing surveys and planning air bases for the government.

During World War II he was a member of the Corps of Engineers, and at one time ran a training program in England for 3,000 troops in the mechanics of erecting Bailey Bridges. Following D-Day, he was in charge of many bridge crossings on the Continent and was commissioned in the field during the Rhine crossing.