

NEW COLLEGE NEWS RELEASE

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NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

FOR IMMEDIATE RELEASE:

Donald L. Wright of 1686 South Drive, Cherokee Park, Sarasota, was the only American among 14 foreigners to receive the "Honorary Citizen" Award in Rio de Janeiro recently.

Wright, formerly was president and general manager of General Electric, S. A. in Brazil with headquarters in Rio de Janeiro. GE was the nation's largest and most diversified privately owned manufacturing company.

The award was begun by O Globo, the Brazilian newspaper, and this year the honorees were guests at a special reception in Rio in March.

After serving with General Electric in Brazil from 1957 to 1961, Wright retired with 37 years of service with the giant firm. He joined the State Department as Deputy Assistant Administrator for Capita Development in Latin America in the Agency for International Development.

In June 1962, Wright became assistant to the president at New College and served in a key administrative capacity for two years. He continues to act in a consulting capacity for the college.

This marks the second time that Wright has received the "Honorary Citizen" award.

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