

NEW COLLEGE NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

FOR RELEASE: Sunday, May 17, 1964

New College today announced arrangements to take over the 12-story tower of the Landmark on Lido Key for use as interim housing for students from September through December, while campus residential facilities are being completed.

The announcement was made as the New College Trustees issued a call for bids for the construction of campus buildings.

Interim housing arrangements were decided upon by New College trustees so that time could be allowed for putting out residence hall building plans for competitive bidding and so that the most favorable financing could be obtained for these campus facilities.

Dr. George F. Baughman, president of New College, said that New College is most fortunate to obtain the Landmark as a college facility during the initial months of the charter year of the college.

"It was through the generosity of Landmark owner and New College Trustee Martin Nadelman that we have been able to provide this outstanding facility for our students," said Dr. Baughman.

He said that representatives of the charter class students and their parents were consulted in the selection and agreed on its excellence for college use. All charter class students will be in residence.

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"When the new campus buildings are completed in January, they will be among the finest for student use in the country. We have set out deliberately to accomplish this, working closely with architect I.M. Pei to design an academic community that will promote learning," said President Baughman.

He said that the Landmark in every respect meets the rigid specifications which have been established for residential and academic needs.

The college will take over the entire main section of the Landmark including the 12-story tower, creating a unique academic community, separate from public accommodations.

The Landmark, in its main section, has 55 rooms on 11 floors. Each room houses two persons. This matches the needs of the charter class of approximately 100 students plus counselors. On the main floor are several rooms for a library, meetings, discussions, social events and entertainment. For student use also are the main lounge of the Landmark, dining room with table service for the entire student body, and several areas for informal gatherings.

Location of the Landmark also provides facilities for part of the recreational program of New College. Available, in addition to the 300-foot Gulf beach, are a heated swimming pool, and spa facilities which include a gymnasium, steam baths and massage rooms.

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President Baughman said that portions of the New College library would be made available at the Landmark during its use so that students will be able to do the extensive reading that will be required of them. He said this follows the general college plan to make library volumes available to all students in their residences.

He pointed out that college counselors will live with the students at the Landmark and that during this interim period selected members of the faculty and staff will join them in residence for counseling, and also as tutors and discussion group leaders.

Buses will carry students to the main campus at regular intervals. Regular city buses serve the Landmark for travel other than to the main campus.

President Baughman also announced that college open formally September 21 for classes. Students will report on September 16 for two days of testing and orientation and registration will be on the 18th.

"Our charter class students have joined in the founding of this new institution with an enthusiasm and spirit of adventure seldom found anywhere," said President Baughman. "All of the details of this opening year are rapidly falling into place and we will begin with a program, faculty and facilities that will provide these young men and women with an outstanding educational opportunity."

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