

NEW COLLEGE NEWS RELEASE

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NEW COLLEGE, SARASOTA, FLORIDA
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NEW COLLEGE
FOR SUNDAY RELEASE

Plans and models for New College's first buildings will be unveiled by internationally famous architect I.M. Pei Monday afternoon, January 20 as New College prepares for its first students entering in the fall.

The unveiling comes as a preliminary to ^{the} immediate start of construction.

"This is New College on the move," said Dr. George F. Baughman, president. "All of our efforts have been dedicated to passing this milestone as we move steadily toward our 1964 opening. We are on schedule."

He described the January 20 showing, to be held on campus, as the first phase of the total campus construction program and said that plans call for a dramatic complex of buildings for residences, classrooms, laboratories and other facilities for students, faculty and staff.

"We are constructing here buildings that are uniquely designed to serve the students who will use them in the fall as New College, opens, and that are also conceived to harmonize with the overall concept of the entire campus master plan which Mr. Pei is now completing.

Invitations to the initial showing of the first phase buildings have been sent to Sarasota-Manatee area officials immediately concerned with the college construction program.

A press preview is also planned for the 20th.

Later in the day, there will be a special showing for guests of the college.

These events will follow presentation of the designs to the New College Architectural Committee headed by David Lindsay Jr.

Discussing the celebrated architect's plan, Lindsay said:

"Mr. Pei and his associates have done an extraordinary job of creating a preliminary master plan for the whole college complex and then detailing an appealing and stimulating first phase."

The first buildings will be located on the east side of US 41 on the ~~first~~ 20 acres presently under long term lease to New College. Design of the project is in keeping with the educational-cultural complex being developed around the college and the Ringling Museum.

"It will be a memorable visual experience for the thousands of travelers passing daily on US 41," Dr. Baughman said.

Set well back from the highway, the East Campus buildings will be built in two phases. To accommodate the Charter Class of about 100 students will be 150 residential units and a college master's quarters; classrooms, science laboratories, professors' and tutors' offices, recreational facilities, lounge and snack bar, and parking.

The second phase buildings will include additional housing, classrooms, assembly, service and administrative facilities. It will be built during 1965.

All will be placed in a park-like setting to complement the attractive vista of the facing Ringling Museums across U.S. 41.

This Monday showing climaxes years of community effort to create a private college in the Manatee-Sarasota area dedicated to uncompromising excellence in the liberal arts and sciences.

A stellar faculty is being brought together, headed by Provost and Dean John W. Gustad and including world-renowned historian Arnold J. Toynbee as Visiting Professor of History for the first year.

Highly motivated students of great potential are being carefully selected by the admissions office of the college for the individualized learning program. Under its terms, students will be stimulated to progress at their best rate, with the guidance and encouragement of tutors and preceptors. New College will offer an 11 month scholastic year leading to a bachelor of arts degree in three years.

Architect Pei, Chinese born, naturalized American, was commissioned to create the campus last September. Educated at Massachusetts Institute of Technology, he is the recent winner of the New York Chapter of the American Institute of Architects Award of Merit.

I.M. Pei and Associates has completed, or has under construction, buildings valued at \$233,000,000. Educational design includes work at M.I.T., University of Southern California, Syracuse University, Syracuse University, State University of New York, University of Hawaii and Tunghai University, Formosa.

Notable projects by Pei's firm outside the educational realm include: the \$11,750,000 Mile High Center, Denver; winner of a coveted AIA Merit Award; the \$85,000,000 Place Ville Marie (office building, banking quarters, retail shops, garage) in Montreal; plans for the National Airlines terminal building at New York's Idlewild Airport, winner of a first prize in competition.

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