

2-17-64

FROM: NEW COLLEGE

TO: ~~Mr. Richard Elliott, Barron's~~, *Joy, Fortune, Elliott, Barron's*
Finney, Business Week

RE: IBM EXECUTIVE HEADS
NEW COLLEGE BOARD

American education must produce more broadly educated persons to cope with the great problems our technological age is spawning, said a leading American executive on his election as chairman of the Board of Trustees of New College.

Louis H. LaMotte, Director, Executive and Finance Committee Chairman and former Executive Vice President of International Business Machines Corporation, said that, "These problems being created will be solved only by applied knowledge and understanding rather than by formula or machines. This is the premise of the educational program of New College and one which we believe more widely applicable throughout all higher education."

LaMotte was elected on February 14 to succeed Philip H. Hiss, writer and educator of Sarasota, who has served as chairman since the founding of the college in 1960.

As he assumed the chairmanship of the private, liberal arts college opening here in the fall, LaMotte said, "American colleges and universities must educate more and train less. Scholarship toward understanding must keep pace with technology if the world is to survive."

New College was founded as a private, co-educational, non-denominational college of the liberal arts and sciences. LaMotte noted that it grew from a desire of the community to have a college and of

the United Church of Christ (Congregational) to assist in founding a quality educational institution in the South.

"We are developing at New College," said LaMotte, "a program of basic liberal arts, but adapting new ideas to meet contemporary situations. Knowledge increases so rapidly today that no one can keep up with any great part of it. We are in danger of such over-specialization that we soon will create a dangerous situation of highly trained unemployables."

"Higher education's most vital task is to provide young men and women with the broad background of knowledge necessary to fit them for leadership in a multitude of roles in this complex world."

Noting that the trend in recent years has been away from classical education to technological training, LaMotte said, "We desperately need to equip our future generations with the foundations of wisdom at the same time. Only by so doing can civilization as a whole advance apace with technology."

LaMotte joined the New College board in November 1962. He also is a trustee of Bennett College in Millbrook, New York and a former chairman of its board. Now a resident of Florida, LaMotte makes his home on Casey Key, near here, but maintains a home in Salisbury, Connecticut.