

I. M. Pei

October 18, 1963
ZIP #33578

Dear Mr. Page:

It was good to get your ideas the other day about design of the various graphic representations which New College will require. We will be looking forward to seeing and using the results of your studies.

Following the direction of your conversations with the members of the staff, it would seem to be a good idea for you to develop as the first effort an identifying symbol or seal and perhaps some suggestions as to how it might be applied. I understand that the fee will be at the rate of \$16.50 per hour, and that you may be able to produce something within two to three weeks.

We can promise you a prompt reaction to your suggestions and we will be giving some thought in the meantime to the priorities of the subsequent graphics projects.

I am confident that you will somehow be able to get the idea of New College into design. We will look forward to seeing it.

Cordially,

George F. Baughman

Mr. Don Page
I.M. Pei & Associates
385 Madison Avenue
New York 17, New York