

NEW COLLEGE NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA
FURMAN C. ARTHUR — INFORMATION

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A research grant has been awarded to the College Examiner at New College to do a study for the nation's leading college testing organization.

College Entrance Examination Board (CEEB) has made a grant of \$11,300 to Dr. John W. French, who is both College Examiner for New College and professor of psychology.

During the next year, Dr. French will conduct special research in determining types of students who respond similarly to test questions.

CEEB is a national organization best known for its entrance examinations given to college-bound high school students.

The work that Dr. French will do during the coming year is expected to determine the types into which college students may be segregated as a result of their responses to test questions and also to determine what questions tend to favor persons of each type.

This research should assist CEEB in its testing program by simplifying the identification of types of candidates. For instance, Dr. French points out, a creative type of student could be identified by responses to particular questions on a given test.

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Dr. French will administer a series of tests to a group of students, some of them from New College, some from a less selective college, and another group that will be chosen from among adults attending a community college.

Before joining New College as a charter member of the faculty, Dr. French had been with Educational Testing Service (ETS) which constructs the tests used by CEEB. While with ETS, he had on occasion done research work for CEEB.

Research for the study is expected to take about a year. Dr. French will do most of the work involved although he will employ others to do the interviewing and testing of students at the other colleges and at the community college. When research is completed, results will be turned over to a person with access to a computer to do the mathematical correlations which are a key part of the final report.