

# NEW COLLEGE NEWS RELEASE

NEW COLLEGE, SARASOTA, FLORIDA

FURMAN C. ARTHUR — INFORMATION

FOR RELEASE: On receipt

Construction of New College begins officially on July 21, President George F. Baughman announced.

Symbolizing the approach to scholarship on which New College is created, representatives of both the student body and faculty will simultaneously turn the first earth in a brief ceremony at 10 a.m. on the East Campus.

First stage of the dramatic \$15 million campus plan of celebrated architect I. M. Pei is the student residence area on the East Campus.

Area officials and representatives of the board of trustees and college will help mark this long-planned milestone in the creation of an institution dedicated to helping provide intellectual leadership for tomorrow's generations.

The East Campus complex will command a sweeping vista along U. S. 41, set well back on the 20 acre site and framed by its towering pines. Architect Pei has elevated the three initial buildings, and the second phase construction to follow immediately. They will sit on podiums five feet above the surrounding landscape. The East Campus

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design is inspired by a Mediterranean village concept with a central plaza and buildings set informally around it.

The first three buildings will accommodate 272 students and eight faculty families. Each structure will be of two stories and is built to enclose landscaped courts. Most rooms will have either a patio or balcony and all will be air conditioned with a private bath. Rooms are planned for double occupancy. Numerous small terraces and landscaped areas add to the informal and charming atmosphere built into the plan.

Building will be constructed by James A. Knowles, contractor, of St. Petersburg, low bidder at \$1,780,400 on the project. Financing for the entire East Campus has been arranged with an allocation of \$2,545,000 by the Housing and Home Finance Agency of the Community Facilities Administration. Included in this figure are funds for Phase II of the East Campus project for the college center, dining area, kitchen and offices.

Dr. Baughman noted: "This is the first element of what Mr. Pei rightfully calls 'a completely planned environment for learning'. It will be the most inspirational campus of the 20th Century and will symbolize by its uncompromising excellence the intellectual goals we seek to achieve."

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He predicted a rapid start to the smaller second phase of construction on the East Campus, and said that Pei is working to present the complete design for the main West Campus.

Commenting on the groundbreaking, Dr. Baughman said: "It is full speed ahead now. The first buildings will be ready for occupancy in January."

Interim housing for the Charter Class entering in September is being provided by taking over the tower of the Landmark.

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