

# NEW COLLEGE NEWS RELEASE

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FURMAN C. ARTHUR — INFORMATION

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Publishing one book is usually a great occasion, but Dr. Fillmore H. Sanford, Dean, Division of Social Sciences at New College, can claim six of them coming out almost simultaneously.

Dr. Sanford's prodigious efforts come about as editor of a three volume series called "Advancing Psychological Science," and as author of a psychology textbook plus its accompanying student workbook and instructor's manual, making a total of six volumes.

"Advancing Psychological Science" is designed for use in the introductory course in psychology by its editors, Dr. Sanford and Dr. E. John Capaldi, Associate Professor of Psychology at the University of Texas.

Dr. Sanford said that the three volumes were developed with the advice of more than 150 teachers of introductory psychology. Each of the three gives a concentrated exposure to certain psychological problems rather than a superficial glimpse into so many areas.

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Dr. Sanford pointed out that the series is designed to acquaint students of psychology with the nature of scientific procedure and inquiry and then to involve them in selected research problems.

Volume I deals with philosophy, methods and approaches. Volume II is concerned with research in perception, learning, and conflict. The final volume is about research in developmental, personality and social psychology.

The New College dean's general textbook, "Psychology: A Scientific Study of Man," is an introductory text for college freshman classes.

Already in use in more than 115 colleges and universities from coast to coast, it has drawn excellent comments from academic reviewers.

Among the institutions already using the text are the University of California at Los Angeles, University of Colorado, University of Minnesota, Amherst College, Villanova University, Vassar College, Hunter College, University of Alabama, University of Georgia, University of Pacific, University of Oregon, Western Reserve University, Duke University, and Washington State University.

Dr. Sanford is a former executive secretary of the American psychological Association and is currently editor of the learned journal, "Contemporary Psychology." He came to New College from the University of Texas.